

THE CRIT

In order to have a successful critique we need to create a common language and understanding of the purpose and the expectations. Please remember that the critique is about your work at a specific stage in development and is not a reflection of you personally. Listen carefully to suggestions and balance them with your own understanding of your process and your message. When reacting to other's work first describe what you see and how that relates to your understanding. Say what you notice, what comes to the foreground. If this were your project what would be your next step? Remember that the goal is not to turn their project into yours but help them along in their process.

setting the stage

1. setting the purpose of each crit session: what we will focus on?
can be determined by you or set by the group
2. Reminder of the overall parameters and goals/ how will the piece be judged?

check your piece against the parameters of the project. you can set the stage in your introduction to your work, how you phrase questions to the group and in what context you place your work.

looking at what is there

1. Identify the parts of the design
2. discuss formal issues
 - elements
 - interrelations
 - composition
 - color

listening to the goal

- content issues
1. intent
 2. process
 3. form and function how are they related

assessment of results

- reactions:
1. what grabs the viewer? pos or neg?
 2. intuitive/emotional reactions at first glance/pos. or neg.
 3. does it meet parameters/goals? (critique focus) why
 4. Does it meet the personal goal? why?
 5. Areas that work
 6. Areas of concern.

conclusion

what was discussed?
what are strong points (why)
what are weak points (why?)
a strategy to solve problems. no answers but directions.

what is next

outline what is expected

make sure you understand what is expected of you by next session and plan accordingly. Should not be looking for others to solve any problems that arise, but help you work through them.